By 2050, **70%** of us will live in cities. Let's make them great.

Microsoft CityNext is helping cities around the world become more sustainable, prosperous, and competitive.

Yes, cities have big challenges, but the future looks amazing. Around the world, city leaders are making wise use of digital tools to engage citizens, empower employees, and transform infrastructure. The key to change? Start small; start where you are. **Microsoft CityNext can help.**

Go digital

Hamburg pioneered municipal online access and now processes **3,000+** new citizen registrations each month.[1]

About 26 digital cities will be developed by 2025.[2]

Give citizens "always-on" access to services.

Stay safe

Crime fell **27%** in Surat, India, after the installation of video cameras in high-risk neighborhoods.[3]

70% of public safety agencies say access to high-speed data messages in the field is as important as voice communications.[4]

Get better situational awareness when responding to emergencies.

eHealthcare is expected to reduce labor costs by **25%** and operating costs by **30%.**[2]

Get healthy

After revamping its clinical information system, Brazil's Rede D'Or hospital reduced hospital-induced infections by **20%.**[5]

Mobile solutions help health providers engage directly with patients.

Analytics is one of the top five trends in education for 2016.[7]

Interactive applications can make anytime learning a reality.

Keep learning

Predictive analytics helped the Tacoma Public School District in Washington State improve its graduation rate from 55% to **82.6%.**[6]

Be resilient

Seattle created a smart building program aimed at reducing power consumption by up to **25%.**[8]

Digital waste and recycling management reduces water and landfill waste by **30%.**[2]

Improve transit with sensor data from fleet vehicles and transportation infrastructure.

We're all in it together. Let's get to work.

microsoft.com/citynext

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Sources: 1. https://customers.microsoft.com/Pages/CustomerStory.aspx?recid=15577 2. Strategic Opportunity Analysis of the Global Smart City Market, Frost & Sullivan, August 2013 3. https://customers.microsoft.com/Pages/CustomerStory.aspx?recid=23566 4. http://tmcnetpublic.com/commons/resources?appCore=/common/forms/ajax_form/782&product_id=782 5. https://customers.microsoft.com/Pages/CustomerStory.aspx?recid=12611 6. https://customers.microsoft.com/Pages/CustomerStory.aspx?recid=20703 7. Top 10 Business Trends Impacting Higher Education in 2016, Gartner, January 15, 2016. 8. https://customers.microsoft.com/Pages/CustomerStory.aspx?recid=2417